



AGREEMENT FORM FOR POLITICAL BROADCASTS

Date 10/29/12

STATION/LOCATION

I, Linda Klein (on behalf of) Judge Katrina Ross
a legally qualified candidate of the Democratic political party, for the office of District Ct Judge
Jefferson County, general, 11/6/12
in the Alabama election to be held on 11/6/12, do hereby request station time as follows

Length of Broadcast	Time of Day, Rotation or Package	Days	Class of Time	Times Per Week	No. Of Weeks	Rate

Date of First Broadcast	Date of Last Broadcast
-------------------------	------------------------

Total Charges: \$0.00

The broadcast time will be used by

I represent that the payment for the above-described broadcast time has been furnished by

Ads That Work
ATW/ Campaign to Re-Elect Katrina Ross
Campaign to Re-Elect Katrina Ross
and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is () a corporation; () a committee; () an association; or () other unincorporated group. The names and offices of the chief executive officers of the entity are:

Katrina Ross

I agree to indemnify and hold harmless the station from any damages or liability, including reasonable attorney's fees, that may ensue from the performance of the above-stated broadcasts. For the above-stated broadcasts I also agree to prepare a script or transcription, which will be delivered to the station at least 48 hours before the time of the scheduled broadcasts. (Note: the two preceding

sentences are not applicable if the candidate personally appears during the broadcast.) The station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices. (Note: The preceding sentence may be deleted.) The purchase of the time described herein is controlled, approved or authorized by the candidate or his/her authorized committee. (Note: the preceding sentence applies only to candidates for non-federal office).

Date: 10/29/12

Linda Klein
(Candidate or Agent)

☒ Accepted ☐ Rejected

By: Dave Ross

Title GSM

This request, whether accepted or rejected, will be available for public inspection for a period of two years.

From

To

Ads That Work

Linda Verin



MULTI MEDIA ADVERTISING

3535 Hampshire Drive Birmingham, AL 35223

205.968.3650
telephone / fax

842867

FOX (6) WBRC

Rep: Dave Duncan

Phone:

Fax: 205-583-4396

email: dduncan@wbrc.com**Media Buy Description**

Market > AL:Birmingham
 Insertion Order ID > Judge Ross
 For Client > Judge Katrina Ross

Run Schedule from... 10/31/12
 to... 11/6/12

Instructions: 0

for :10 sec. spots rotate to come Text
 for :30 sec. spots rotate to come
 for "bookend" spots none scheduled no spot numbers

Spots Ordered

Shows	Run days	From	To	Type	Rate	spots per wk	cost per week \$	spots total	total buy \$
News	M-Tu ✓	5a	5:30a	:10	\$90.00	2	\$180.00	2	\$180.00
News	M-Tu	5:30a	6a	:30	\$315.00	0	\$0.00	0	\$0.00
News	M-Tu ✓	5:30a	6a	:10	\$160.00	1	\$160.00	1	\$160.00
News	M-Tu	6a	7a	:10	\$255.00	0	\$0.00	0	\$0.00
News	Mon ✓	7a	9a	:10	\$170.00	1	\$170.00	1	\$170.00
Kelly Rachel Divorce Ct	Mon ✓	9a	3p	:10	\$45.00	3	\$135.00	3	\$135.00
Judge Joe	Mon	3p	4p	:30	\$270.00	0	\$0.00	0	\$0.00
Judge Judy	Mon ✓	4p	5p	:10	\$120.00	1	\$120.00	1	\$120.00
News	Sat	7a	9a	:30	\$240.00	0	\$0.00	0	\$0.00
News	Sun	7a	9a	:10	\$115.00	0	\$0.00	0	\$0.00
Run schedule for	1	weeks		Per Week >		8	\$765.00		
							Total >	8	\$765.00



WBRC-TV

ORDER

Print Date 10/30/12

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Flight Dates 10/31/12-11/06/12

Contract / Revision 842867 /

Original Date / Revision
10/29/12 10/29/12

Advertiser Ross, Katrina Judge

Agency Ads That Work !

Buying Contact

3535 Hampshire Drive
Birmingham, AL 35223

Product

Political

Agency Com 15%

Billing Contact

3535 Hampshire Drive
Birmingham, AL 35223

Sales Office L-BIR

Sales Region Local

Agency Ref

Order Sep 00:15:00

Estimate #

Alt Order #

Billing Type Cash

Order Type General

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes Agency Political Pol-Candid

Product Codes PL150

Priority P 2

Advertiser Ref

Primary Account Executive

House WBRC

Account Executive	Order%	Start Date	End Date
House WBRC	100%		

Order Share % Market Value

Competing Station % of Order Amount

WABM	%
WBIQ	%
WBMA	%
WBRCb	%
WCFT	%
WCIQ	%
WDBB	%
WIAT	%
WJRD	%
WJSU	%
WPXH	%
WTJP	%
WTTO	%
WVTM	%

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
November 2012	8	\$650.25	\$765.00	0.00	10/29/12	11/06/12	8	\$650.25	\$765.00
Totals	8	\$650.25	\$765.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
N 1	WBRC	10/31/12	11/06/12	Good Day Alabama 5-530am GDA 5-530am	Comm	5-530am	MT-----	:10	2	\$90.00	P 2	0.00	NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----		0				\$0.00		0.00			
		Week: 11/05/12	11/11/12	MT-----		2				\$90.00		0.00			
N 2	WBRC	10/31/12	11/06/12	Good Day Alabama 530-6am GDA 530-6am	Comm	530-6am	MT-----	:10	1	\$160.00	P 2	0.00	NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			



WBRC-TV

Print Date: 10/30/12

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Contract / Revision **842867** Flight Dates **10/31/12-11/06/12**

Hiatus Dates

Original Date / Revision 10/29/12/ 10/29/12

Order Sep 00:15:00

Advertiser **Ross, Katrina Judge**

Product **Political**

Estimate #

													Totals		
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount	
N 2	WBRC	10/31/12	11/06/12	Good Day Alabama 530-6am GDA 530-6am	Comm	530-6am	MT-----	:10	1	\$160.00	P 2	0.00 NM	1	\$160.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week: 10/29/12	10/29/12	11/04/12	-----		0			\$0.00			0.00			
	Week: 11/05/12	11/05/12	11/11/12	MT-----		1			\$160.00			0.00			
N 3	WBRC	11/05/12	11/05/12	Good Day Alabama 7-9am GDA 7-9am	Comm	7-9am	M-----	:10	1	\$170.00	P 2	0.00 NM	1	\$170.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week: 11/05/12	11/05/12	11/11/12	M-----		1			\$170.00			0.00			
N 4	WBRC	11/05/12	11/05/12	DY (M-F) Daytime ROS	Comm	9a-3pm	M-----	:10	3	\$45.00	P 6	0.00 NM	3	\$135.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week: 11/05/12	11/05/12	11/11/12	M-----		3			\$45.00			0.00			
N 5	WBRC	11/05/12	11/05/12	4-5pm Judge Judy	Comm	4-5pm	M-----	:10	1	\$120.00	P 2	0.00 NM	1	\$120.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week: 11/05/12	11/05/12	11/11/12	M-----		1			\$120.00			0.00			
													Totals	8	\$765.00